

Basel, June 14, 2010

Art Prize Winner 2010: Altman Siegel, San Francisco

The redtoo Art Prize

For the first time at LISTE, The Young Art Fair in Basel, the newly created "redtoo Art Prize" is being awarded to the most outstanding newcomer gallery of the year. The prize is open to those galleries appearing at LISTE for the first time. An international jury evaluates each new gallery's booth presentation as well as its overall concept.

The "redtoo Art Prize" consists of two components: Firstly, redtoo ag will assume the booth costs of the winning gallery; secondly, the firm will purchase a work of art by one of the artists represented by the gallery which will then be displayed at one of the firm's locations in Reinach, Basel or Berne. By purchasing a work of art, redtoo is laying the foundation for its own art collection.

For over 20 years, redtoo has been the leading provider of IT services. During that time, the company has developed an important market position and has established itself as one of the leading IT firms in the greater Basel area.

Statement of the Jury

The jury was impressed by the presentation of the gallery Altmann Siegel (San Francisco/USA), with its contentually exact and formally congruent stand presentation. Through the intelligent combination of works by artists Shannon Ebner, Will Rogan and Sara Van Der Beek, the gallery demonstrated most impressively how precisely a carefully prepared exhibit can be elaborated, even under the limited spatial specifications of a fair. The thoughtful and restrained presentation of the works tells a subtle story about the arts and artist and the conditions of their production. In this context, the individual works of the three artists experience a mutually enhanced meaning.

Altman Siegel has an impressive gallery concept which is characterized by a genuine understanding of its artists and their works. Moreover, the jury was impressed by the combination of highly promising artists working in various media.

Jury 2010

Members of this year's "redtoo Art Prize" are:

- Henriette Bretton-Meyer, Director, Overgaden Institute of Contemporary Art, Copenhagen
- Florence Derieux, Director, FRAC Champagne-Ardenne, Reims
- Dr. Matthias Mühling, Head of Collections / Exhibits / Research, Städtische Galerie in Lenbachhaus and Kunstbau, Munich
- Adam Szymczyk, Director, Kunsthalle Basel, Basel
- Philipp Oser, President of the redtoo ag Board of Directors, Reinach

Further details and information can be found under www.redtoo.com or www.liste.ch.